



email from city website for Sue Beckmeyer

3 messages

Julie Mell <jbmell@pacbell.net>

Tue, Sep 1, 2020 at 11:39 AM

To: beckmeyers@ci.pacifica.ca.us

Cc: [REDACTED]

Dear Sue,

My name is Julie Mell and I work with your husband John, Larry and the rest of the board on the Fog Festival committee as the Social Media Manager. I also happen to have started a new company, Beach Break Entertainment, <https://www.beachbreakentertainment.com/> to bring a little joy to the community and get people out of their homes via COVID safe Drive In Movie Nights. The business is set up to support non-profits and small businesses suffering from being closed for so long much in the same way Fog Fest supports community groups, but on a slightly smaller scale and much smaller commitment from the groups.

We had an extremely successful evening on the 13th of August in Half Moon Bay. Cherie Chan, a board member of the Pedro Point Community Group approached me about using the five acre lot behind the house to offer the same for the community of Pacifica.

I have written a proposal to Ron Caslon and Christian Murdock said he forwarded it for them to review, but we haven't heard anything yet.

Is there any way you can put me in touch with them? I am under the impression you are their contact/spokesperson.

Thank you in advance.
Appreciatively,

Julie Mell

Julie Mell
jbmell@pacbell.net
650 575-8133



Beckmeyer, Sue <beckmeyers@ci.pacifica.ca.us>

Tue, Sep 8, 2020 at 8:09 PM

To: Julie Mell <jbmell@pacbell.net>

Cc: [REDACTED]

Hi Julie,

I heard about the event you created in Half Moon Bay. Unfortunately, I had a conflicting meeting that night so I couldn't attend.

I have met the Calsons, but I am not their spokesperson. I suggest that you follow up with Mr. Murdock to see if he can follow up with them. [REDACTED] so that might be a factor in connecting with them, as well.

In the event that the Calsons cannot be reached, what other Pacifica locations are you considering? At the Economic Development Committee meeting tonight, Pacifica Chamber of Commerce board liaison Archie Judan mentioned that introductions had been made with Mike Perez, Director of Pacifica Parks, Beaches & Recreation. That seems like a logical approach. Perhaps one of the Jefferson Union High School District properties or the Pacifica School District locations could also be considered. I would be happy to put you in touch with my contacts at the school districts if it would be helpful.

Please keep me apprised - I am very interested in your concept!

Best regards,
--Sue Beckmeyer

On Sep 1, 2020, at 11:38 AM, Julie Mell <jbmell@pacbell.net> wrote:

[CAUTION: External Email]

Dear Sue,

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Julie Mell

Julie Mell
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Julie Mell <jbmell@pacbell.net>
To: "Beckmeyer, Sue" <beckmeyers@ci.pacifica.ca.us>
Cc: [REDACTED]

Mon, Sep 14, 2020 at 11:30 PM

Hi Sue,

Thank you for your response. Sorry for the delay in offering my gratitude.

I was busy last Friday on a radio interview for a podcast. Coastal Windage. It was a really great opportunity for me to discuss my business plan for helping small businesses and non profits, and great marketing as well.

<http://khmbradio.com/our-shows/coastal-windage> (starting at 49:25).

I will follow up with Mr. Murdock, thank you for the suggestion.

I have not actually talked to Mike Perez yet but will reach out to him, and appreciate the reminder. I met him during the Fog Run and had sent him some photos, so there's a possibility he remembers me.

I approached Jefferson Union High School District a month ago and they were not interested whatsoever due to COVID. The best lots I have found thus far are the Frontierland space and a lot just northwest of Terra Novo that I can't tell by looking at the map if it belongs to the school or not.

If you have any connections to the owner of Sea Bowl, I still think that parking lot is fantastic and could actually be a great opportunity for them to partner and serve food and I would appreciate the opportunity to speak with them.

I hear you'll be speaking with Beth Lemke tomorrow so I'll be interested in hearing if the two of you come up with anything else.

Thank you for your time.

Hello to John.

Julie

[Quoted text hidden]

[Quoted text hidden]



Julie Mell

jbmell@pacbell.net

650 575-8133

